

Exhibitors are subject to all Terms and Conditions of the Garden Expo. Read the separate Terms and Conditions sheet and sign the release on the other side of this form. Submit this form along with your full payment.

business name _____

address _____

city _____ state _____ zip _____

contact person _____ phone _____

e-mail _____ fax _____

product / booth topic _____

UW-Extension registration 2010

Wisconsin Public Television

Garden Expo 2010

February 12, 13, 14 Friday 4-9 / Saturday 8-6 / Sunday 10-4
Exhibition Hall / Alliant Energy Center / Madison

presented by Wisconsin Public Television and UW-Extension



DeAnne Massey / special events manager
Wisconsin Public Television
821 University Avenue
Madison, WI 53706

608. 262. 5256 telephone
608. 263. 0429 facsimile
massey@wpt.org

booth information

please be sure to indicate the booth quantity.

Standard booth includes a 10 foot by 10 foot area with one 8 foot table, two chairs and a white fabric backdrop on metal piping. You may purchase additional equipment and electricity through the Alliant Energy Center. Alliant Energy Center forms will be sent with booth confirmation.

booth fees and quantity

quantity booths needed **at no charge** for each standard booth \$ 0.00

three-day exhibitor passes

Tell us how many 3-day passes you need for you and your staff.

I need three-day passes.

parking passes

Tell us how many parking passes you will need for you and your staff.

I need parking passes (note: valued at \$15.00 each)

Exhibitor passes and parking passes will be mailed with your confirmation packet three weeks prior to the event.

set-up dates

Please indicate your choice of either, or both, set-up days.

- Thursday, February 11 from 1:00 p.m. - 11:00 p.m.
- Friday, February 12 from 8:00 a.m. - 3:00 p.m. (you must be ready to go by 3:00 p.m.)



See other side for signature release.

release

UNDER NO CIRCUMSTANCES
may an exhibitor re-sell, sub-lease
or loan Garden Expo booth space
with any other business, organization
or person.

exhibitors are subject to all Terms and Conditions of the Garden Expo.

- read the Terms and Conditions (see separate sheet)
- sign below (your signature is required for participation)
- keep the Terms and Conditions sheet for your records

The Exhibitor agrees to indemnify and hold harmless Friends of WHA-TV, Inc., its employees, agents, successors and assigns from claims arising out of its participation in the 2010 Garden Expo, including claims caused by the negligence, errors or omissions of the Friends of WHA-TV, Inc.

Friends of WHA-TV, Inc. will not be liable for injuries to, or loss or damage to property of, the Exhibitor, its employees, agents, guests or attendees, arising out of the 2010 Garden Expo, including but not limited to injuries, losses, or damage due to theft, vandalism, fire, smoke, water from any source, electric current or failure of same, weather, or defects in booths, tables, or other equipment.

By signing this **release**, the undersigned warrants that he or she has read its terms and agrees to be bound thereby.

signature

date

thank you

sign this form and fax or mail it to:

**DeAnne Massey / special events manager
Wisconsin Public Television
821 University Avenue
Madison, WI 53706**

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