

New exhibitors must apply for review by the Garden Expo Jury Committee to ensure the highest show standards for fellow vendors and for the public. Please submit the following information and photos with the rest of your registration materials. If not accepted by the committee your booth payment will be returned in full.

new exhibitor application/jury procedure 2010

Wisconsin Public Television

all registration forms are available as PDFs at wpt.org/gardenexpo



Exhibitor registration materials can be downloaded by visiting the Garden Expo Web site at wpt.org/gardenexpo and clicking on "for exhibitors" at the top of the page.

Mail all registration materials, including payment, to:

**Garden Expo Jury Committee
Wisconsin Public Television
821 University Ave.
Madison, WI 53706**

Applications postmarked by Sept. 1, 2009 will be reviewed and the notification of acceptance will be mailed by Sept. 30, 2009.

Applications received after Sept. 1, 2009, will be subject to booth availability and reviewed accordingly.

If not accepted by the committee the exhibitor's booth payment will be returned.

Keep a copy of this procedure for your personal records.

Garden Expo 2010

February 12, 13, 14 Friday 4-9 / Saturday 8-6 / Sunday 10-4

Exhibition Hall / Alliant Energy Center / Madison

presented by Wisconsin Public Television and UW-Extension

1 Please fill out the information below.

2 Submit three (3) photos – (1) photo of your booth setup and (2) photos typical of the products/services you will be promoting or selling. Photos can be black & white or color. Snapshots, polaroids, slides and printouts of digital images will be accepted. Please include a stamped, self-addressed envelope if you wish your photos to be returned. Applications submitted without photos will not be considered.

3 Submit the separate *Exhibitor Registration* form along with 50% of the required booth payment.

business name _____

company Web site URL _____

contact (full name) _____

phone _____

e-mail address _____

The Garden Expo Jury Committee is responsible for maintaining the show's gardening theme using these categories. Please check the category that best describes your company's focus for the 2010 Garden Expo.

garden centers, nurseries and commercial greenhouses

garden furniture, accessories and tools

seed and bulb growers/retailers

landscape architects and garden designers

landscapers, arborists, lawn & landscape maintenance/supplies

decking and paving construction and supply

bookstores and publishers specializing in plant or garden-related material

dealers in garden sculptures and ornaments

artists whose original work specializes in garden themes

sunroom, greenhouse and gazebo dealers

water feature, pond construction and irrigation system companies

lawn and gardening equipment manufacturers and distributors

florists and indoor plants

garden clubs and plant societies (non-profit & for profit)

parks, recreational areas, municipal gardens and environmental or horticultural organizations

Prior to the opening on February 12 all booth displays will be reviewed by and subject to the approval of the Garden Expo Jury Committee to ensure the highest show standards for fellow vendors and for the public. The Friends of WHA-TV, sponsoring organization of the Garden Expo, retains the right of final acceptance and has sole discretion over acceptance of all exhibitors. (There will be no jury fee for 2010. This may change for future shows.)